Insurance Agents at Home Mailing List

Total Universe: 850,013 Base Rate: \$65.00/M

Description Summary

Connect with insurance agents with the most accurate, up-to-date targeted mailing list on the market. These insurance agents work in a variety of fields, such as health, business, finance, real estate, and more. This responsive group of consumers are great candidates for many different types of offers. By utilizing the Insurance Agents at Home Mailing List, you can market to these individuals and target your data through segments that will help you pinpoint exactly what prospects will likely become customers. Don't miss out on accurate data for your next direct marketing campaign!

How Our Data Is Compiled

Our Insurance Agents at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

• In 2016, insurance agents in the U.S. made a median pay of approximately \$50,000, not including commissions

• The projected job growth for insurance agents is 10% by 2026

Recommended Usage

The Insurance Agents at Home mailing list is recommended for financial offers, travel, credit cards, automobile, retail, technology, real estate, and many more.



Market Type U.S. Consumer

List Channels Postal, Email & Telemarketing

Source Compiled, Self-Reported

Update Cycle Monthly

Minimum Order Quantity: 5,000 Price: \$325.00

Net Name

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

Exchanges Please Inquire

Reuse Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age Gender Geography Stockbrokers Life & Health Fire & Casualty Variable Annuity Credit Personal Liability Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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